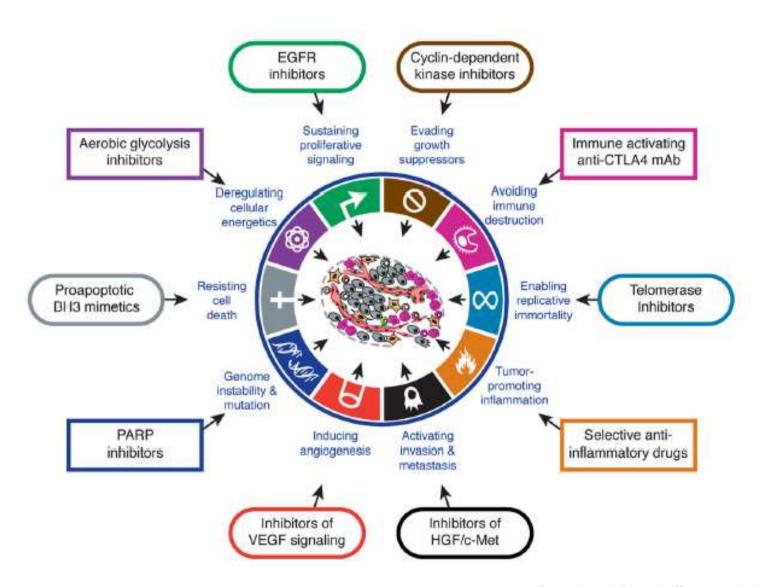
# PERSONALIZED CANCER CARE: WHAT DOES IT MEAN?

THE ASPIRATION TO BASE A TREATMENT ON THE UNIQUE BIOLOGICAL FEATURES OF A PATIENT'S DISEASE THROUGH THE IDENTIFICATION OF VALIDATED BIOMARKERS OF RESPONSE/RESISTANCE TO THERAPY

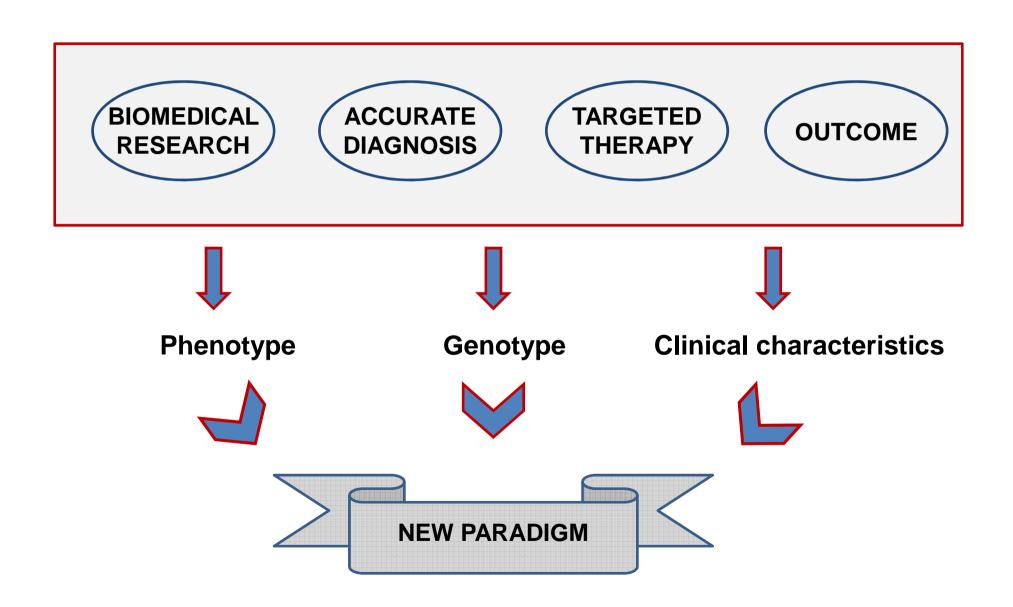
## **AIMS**

- ☐ TO IMPROVE DRUG EFFICACY
- ☐ TO AVOID INAPPROPRIATE DRUG EXPOSURE (PRIMARY RESISTANT TUMORS)
- ☐ TO MAXIMIZE QUALITY OF LIFE
- ☐ TO SPARE UNNECESSARY COSTS

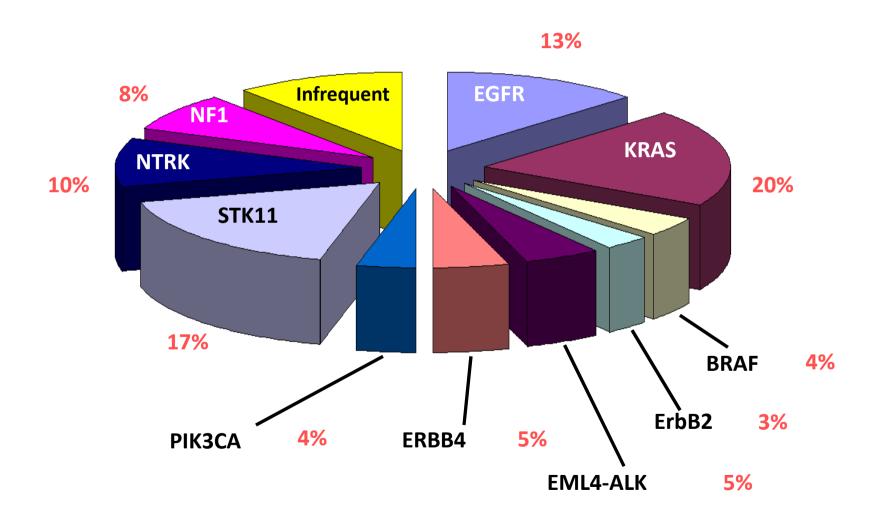
### THERAPEUTIC TARGETING OF THE HALLMARKS OF CANCER



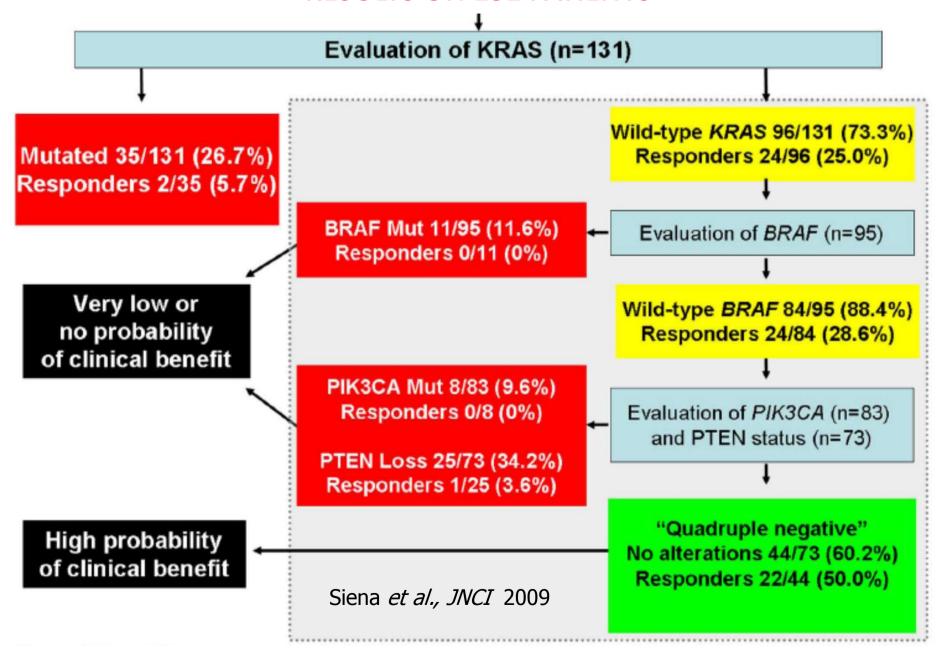
### PRECISION MEDICINE IN ONCOLOGY



## GENETIC MUTATIONS IN LUNG ADENOCARCINOMAS



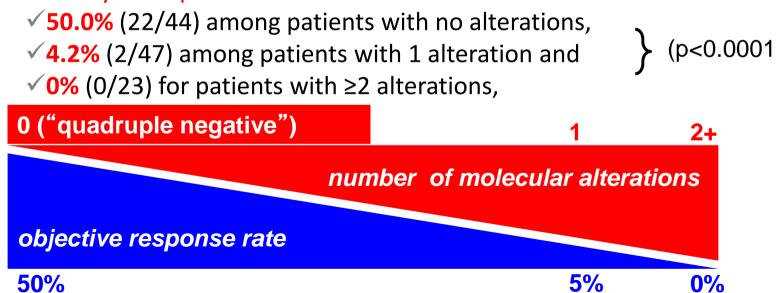
#### **RESULTS ON 131 PATIENTS**



# MULTIPLE MOLECULAR ALTERATIONS EFFECT ON RESPONSE TO anti-EGFR mAbs

Because of the occurrence of **multiple molecular alterations** within the same tumor, we investigated **a cohort of 131 patients treated with EGFR-targeted moAbs in the chemorefractory setting** by separating patients according to the actual number of molecular abnormalities within the same tumor (i.e. none vs 1  $vs \ge 2$  alterations) among KRAS, BRAF, PIK3CA mutations and loss of PTEN.





Sartore-Bianchi A et al. PLoS One 2009